

The Programme The 2015 ICBTS

At The University of Nevada, Las Vegas, USA,

15 August 2015

Tract A1 : Session Chairs Prof. Dr. Kai Heuer		
Paper	Time	Innovation Tourism & Business
001	09.40	The Interplay between the Success of a Regional Marketing Project, Employee Commitment and Regional Identity Kim-Kathrin Kunze
002	10.00	Supply-side Perspectives on the Market for Tourists with Disabilities in Korea Soyoung An
003	10.20	Academic Research and Industry Development: the Egyptian Model of Research Challenges in Tourism Sector Ghada Mohamed Wafik
004	10.40	The Impacts of Electronic Word of Mouth in Shopping Websites on Consumers' Purchase Intentions Ismail ERKAN
005	11.00	Working Conditions of Conmuter Migrant Woman in the Imperial Valley, California Dr. Agustin Sandez Perez
006	11.20	Failure in the Transformation of Political Islam: The Cases of Turkey and Egypt Yunus AKÇALI,
007	11.40	The effect of first language and procrastination on college students\' attitudes toward multi-drafting method of learning Miriam Sarid
	12.00	Lunch Break

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Tract A2 : Session Chairs : Dr. Ahmed Al Sulaiti		
Paper	Time	Sciences & Technology
018	13.40	The Effective Security Measures against Internet Fraud Chang-Moo Lee
012	14.00	A new mathematical approach for solving fuzzy linear fractional programming problem Sapan Kumar Das and Tarni Mandal
034	14.20	Hamming Distance aware Fault Analysis Attack for a lightweight block cipher PRESENT Masaya Yoshikawa and R.Matsuhisa and T.Miyamoto and Y.Nozaki, K.Asahi
015	14.40	Technology for Analysis of Desirable Product Specifications based on Target Customers' eWOM Fu,Chien-Wei
038	15.00	Soliton Solutions in (3+1)-Dimensions Dr. Magdy G. Asaad
064	15.20	Internet-based Communication Infrastructure for an Eco-accounting System Using Web-based Services and RFID Technology Professor Dr. Daizhong Su
075	15.40	An Augmenting of Data Mining Techniques and Algorithms for Academic Measurements and Evaluations Gebeyehu Belay Gebremeskel and Tsion Desalegn Hamed and Yi Chai
017	16.00	Back to Traditional Foods the Natural: Food for Body and Medicine (Mixture Analysis of Chemical Substances Illegal Carrying Strange Disease) Dr. Junardi Harahap

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Tract B 1 : Session Chairs Dr. Chayanan Kerdpitak		
Paper	Time	Business & Economics
010	09.40	The impact macroeconomic instability on the fertility rate in Iran Zahra Afshari, Iran
013	10.00	The impacts of European Debt Crisis, Quantitative Easing Monetary Policy in the U.S., and Abenomics on Performance of Taiwanese Electronic Parts and Components Manufacturing Firms: A Case Study in Southeast Asia Hsin-Hong, Kang and Bing-Shun, Li, Taiwan
041	10.20	Websites Privacy: from actual Saudi e-Government users' perspective Abdulraman Alasem, Saudi Arabia
061	10.40	Modelling the High-Frequency FX Market: an Agent-Based Approach Monira Aloud, Saudi Arabia
079	11.00	Determinant factors of inflation in Saudi Arabia Economy Mubinjon Fao, Tajikistan
0178T	11.20	Knowledge Management and Learning Culture in Higher Education Shadi Ebrahimi Mehrabani, Iran
0179T	11.40	A Parsimonious Adoption Model for the Educational Environment e-Services usable for IT Managers Maziar Shajari, Iran
	12.00	Lunch Break

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Tract B 2 : Session Chairs Assoc. Dr. Ameh Elbeth		
Paper	Time	Social Sciences & Education
051	13.40	Entrepreneurship Development in Nigeria :issues,problems and prospects Diyoke, Christian Ikechukwu
054	14.00	Customer Relationship Management and Marketing Effectivness: Nigeria Hospitality Industry Experience Bright C Opara
031	14.20	Risk Management A Comparison of Islamic and Conventional Banks in GCC Aqila Rafiuddin
067	14.40	Ranking and determination of Iran status in the Middle East region on the development indicator of tourism during the development plan with Topsis method Akram Gheibi Hashemabadi, Iran
068	15.00	Historical Imperatives of Art in Architecture: the Ondo Experience Igbaro Joe; Akinbileje Thessy Yemisi & Morakinyo Funke-Wale Taiwo, Nigeria
069	15.20	Enhancing Indigenous Technology: Cane Art Akinbileje Thessy Yemisi, Nigeria
076	15.40	Social Studies Curriculum Quality, Ownership and Gender as Predictors of Classroom Practices of Colleges of Education Graduate in Southern-Nigeria Taiwo, Ogunpeju Adefunke
059 L	16.00	Women in various ancient civilized societies Nasser Mohammed Almane, Saudi Arabia

16 August 2015

Tract C 1 : Session Chairs Dr. Chayanan Kerdpitak		
Paper	Time	Social Sciences & Education
017	9.40	Is the Translator Male or Female, or a Homosexual? Naciye Taşdelen, Turkey
021	10.00	A Brief History of African Americans in Classical Singing JoAnne Stephenson, USA
023	10.20	Asynchronous functionalities as scaffolding for development of oral proficiency in a foreign language: An example using VoiceThread Dr. Jeffrey Gamble, Taiwan
036	10.40	Gender distinction in language learning Heiner Boettger, Germany
042	11.00	Player Views Towards Possibility of Using World of Warcraft Game Environment in Second Language Learning Murat Topal and Safa EROĞLU, Turkey
045	11.20	The Effect Of Extracurricular Sports Activities On Hope And Self-Esteem Levels Of Children Working On The Street Zuleyha Avsar
046	11.40	Creating Initial Physical Education Teacher Education Standards For Turkey Zuleyha Avsar